



The Great Outdoors
EXPO

May 6 & 7, 2023
Lac du Bonnet



Get noticed by

The Lac du Bonnet CDC has once again teamed up with John Falk, creator of the MB Outdoors Show, to bring the Great Outdoors Expo to Lac du Bonnet on May 6 and 7, 2023!

This up-and-coming pillar community event is a great opportunity for Lac du Bonnet businesses and organizations to showcase what they have to offer. Our first annual Expo in 2022 was a major success with 110 vendors in two event buildings with 1,500 adult attendees and a whopping \$82,150 of sales recorded right on the event floor. There was also over \$250,000 in qualified leads generated for big-ticket items displayed at the Expo.

The 2023 Expo will be even bigger and better! Our goal is to increase attendance by 15% to 25% with 1,700 to 1,900 attendees at the Expo, increase the vendor count to 140 for an enhanced shopping experience, deliver more interactive activities during the Expo, and aim for floor sales to exceed \$120,000.

The Expo will feature anything and everything to do with the Great Outdoors; from building a beautiful backyard oasis to advertising the best outdoor equipment and showcasing outdoor activities and adventures. The Expo is also an excellent place for home and cottage experts to connect with potential customers.

Along with showcasing outdoor vendors, The Great Outdoors Expo will also be featuring an Artisan Market where Manitoba Artisans can show off their homemade, handcrafted works of art!

Let's showcase your business and all you have to offer. Become a sponsor today!

outdoor enthusiasts!

	PLATINUM \$6,000	GOLD \$3,500	SILVER \$2,500+	BRONZE \$1,500+	SUPPORTER \$250
On Site:					
Prime Booth Inclusion (First Choice of Vendor Spaces)	6 10' x 10' spaces	4 10' x 10' spaces	3 10' x 10' spaces	2 10' x 10' space	-
Outdoor Display Area (First Choice of Vendor Spaces)	600 sq feet additional outdoor space	400 sq feet additional outdoor space	300 sq feet additional outdoor space	200 sq feet additional outdoor space	-
Corporate Signage (Signage must be provided)	Entrance(s) and Stage	Stage Area	-	-	-
Logo Recognition:					
Website Sponsor Page	YES	YES	YES	YES	YES
Shared Signage at Event	YES	YES	YES	YES	YES
Social Media Shares	YES	YES	YES	YES	YES
Poster Inclusion	YES	YES	YES	YES	-
Media Inclusion (Print)	YES	YES	-	-	
Event Ticket	FRONT SIDE	BACKSIDE	-	-	-
Website Footer	YES	-	-	-	
Media Inclusion (Radio)	YES	-			
Event Tickets:					
2 for 1 Adult Show Passes (Great Promotional Giveaway for your Customers)	250	150	100	50	25
VIP Weekend Passes (Perfect for staff, vendors & cus- tomers)	50	25	20	15	5

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LAC DU BONNET CDC

John Peter
EVENTS

NC Linsey
C Creative

 **Barrier Bay**
RESORT

ZAMM
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